ecommerce content service

RICH CONTENT TO POWER YOUR STOREFRONT, MOBILE, AND ENTERPRISE APPLICATIONS

It is not news that traditional distributors are facing competitive threats from online services like Amazon, catalog distributors like Grainger, and even large national chains that have the resources to develop their own eCommerce initiatives.

Distributors are not willing to cede business when their hard earned customers choose to purchase some of their supplies and materials online. We know that online sales are never going to replace the traditional distributor and the myriad value-added services they provide, but when customers want to buy even a small percentage of their goods online, you need to be able to offer them, a great option.

Unfortunately, acquiring the rich, relevant product content you need to power your eCommerce solutions can be a very heavy lift. You either face a difficult and expensive inhouse project, or settle for content that will not create the compelling environment your online savvy customers expect.

Fortunately, Trade Service has the answer you need. Rich, compelling eCommerce content that is easy to integrate with almost any eCommerce, PIM, mobile, enterprise, or web storefront application, and very importantly, quite affordable due to the leveraged model we employ to build the content.

Top Benefits

- Get competing with the online giants – like Amazon and Grainger without needing budgets like theirs.
- Integrates with almost every eCommerce, PIM, mobile, enterprise, or web storefront application
- Free pilot project demonstrates our capabilities with no risk to you

Trimble.

Phone 303-582-9326	View Cart 🕎 Sign in / Register	
Your Webstore	Search by Keyword, Product Name, or Brand	Standard Taxonomy – industry wide product classification based on the Trade Service Commodity Code
Products » Tools » Power Tools » Corded To Reciprocating Saw Milwaukee Tool	Tools > Reciprocating Saw	Product Name – short phrase identifying item at its most basic level (<i>sometimes called a noun</i>)
	ADDITIONAL INFORMATION Blade Clamp Type Quilk-Loic, Includes (2) Saw Blade, 8 Ft 2-Wire Current Rating 11 Ampre Input Supply Rating 120 VAC Length 17.3 Inch Stroke Length 3/4 Inch	Brand Name – connects to online user who selects based on brand recognition Product Image – provides positive feed- back to user for product selection
UPC: 045242054107 Pert Number: 6509 20 UNSPSC: 27112747 Status: Stock	Strokes per Minute 0 to 2800 Type Variable Speed	Attributed Data – technical information needed to enable purchasing decision
Features / Benefits Adjustable Pivot Shoe Allows More Efficient Use of Blade and Depth of Cut Control • Easy Plunge Cutting with No Starting Hole • Easy Plunge Cutting with No Starting Hole • Confined Area • Toxtured Rubber Boot For Superior Gripping and Operator Conford • Blade Clamp System Fast Easy Blade Changes with o Hec Key to Lose Blades May Be Clamped Upside Down Accepts Standard 1/2 Inch Shank Sawzall Blades Quantity ea Add to Cart • Midd to Cart • Midd to Cart • View Cart Checkout	Resources Eroduct Videos CAD Drawings Installation Instructions Warranty Information Specification Sheet 3D. Models	Catalog Pages – link(s) to Manufacturer's Catalog pages (PDF) Installation Instructions – link to
	Package Information Item Weight (pounds) 7000 Manufacturer Name Milwaukee Tool Package Height (nch) 8,250	instructions when applicable (PDF) SDS Page – link to Safety Data Sheet when required (PDF) Spec Page – link to complete technical information on product (PDF)
	Package Length (inch) 4.000 Package Weight (sounds) 8.000 Package Weight (inch) 20.250	Product Videos
		Warranty Information
	Features & Benefits – bulleted Packaging Information copy that helps sell the product in an online environment – can enable calculation of point-of-sale shipping costs	CAD Drawings

eCOMMERCE CONTENT SERVICE

TRADE SERVICE eCOMMERCE CONTENT INTEGRATION

eCC can be integrated with almost any PIM, mobile, eCommerce, or enterprise application including:

- Second Phase
- Aldrich
- Channel Software
- DCKAP
- DDI
- Epicor eCommerce Connect (ECC)
- Infor eCommerce
- Innovo
- Insite
- Magento
- P21 B2B Seller
- Savance
- Schmitt
- Simple Apps
- SourceWare
- Unilog CIMM2
- Ximple
- XOLogic
- Xtuple

WORKING WITH MARKETING GROUPS

Trade Service and Second Phase work with a number of distributor marketing groups – check with your marketing group leadership to see if we are working on anything for your group. You may be able to leverage your membership to obtain content services as part of a shared cost model which can significantly lower your content acquisition investment.

ADDITIONAL CONTENT

Available on custom basis as needed.

CONTACT US

Content Pilot Project – Don't take our word for it. Let us prove it. Just send us a list of 25 items including the Vendor Name, Vendor Part Number, and Description, and we will build the enriched content according to our proven specification. You will be able to see for yourselves the difference compelling content can make, and be able to test our content in your applications of choice.

Bob Stone

Vice President of Business Development 858-775-9829 robert_stone@tradeservice.com www.tradeservice.com

TRADE SERVICE A DIVISION OF TRIMBLE INC. 13280 Evening Creek Drive South, Suite 200 San Diego, CA 92128 USA

www.tradeservice.com 858-775-9829 distributor_sales@tradeservice.com

© Copyright 2019, Trimble Inc. All rights reserved. Trimble and the Triangle & Globe logo are trademarks of Trimble Inc., registered in the United States and other countries. All other trademarks are the property of their respective owners.



-