# Comparator DB

## FOR ELECTRICAL DISTRIBUTORS

#### **INCREASE ORDER FILL RATES USING CROSS-REFERENCES**

Give your staff an instant reference of interchangeable products by importing our data into your ERP system. Increase fill rates by providing an average of five comparable items for customers to choose between. Being able to one-stop-shop will also boost customer satisfaction and repeat business.

Fill and quote your orders completely using Comparator® DB – a database of accurate product substitutions. Designed specifically for electrical distributors, Comparator® DB provides you the most extensive collection

of cross-referenced manufacturers' catalog numbers available.

By importing our data into your ERP system, your sales staff has an instant reference between interchangeable products. They can then provide an average of five comparable items for customers to choose between, thereby increasing fill rates. Being able to supply all that your customer needs will increase customer satisfaction and repeat business. For managers, it automatically populates the ERP system's alternative item fields, saving them from wasting valuable time on researching and manually entering the data themselves.

### **Top Benefits**

- Provides an average of five comparable substitutes per item
- Database contains almost **250,000** individual items
- Automatically populates your business system's alternative item fields
- Easy to load
- Increases order fill rates
- Ensures **higher** customer satisfaction and more repeat business
- Eliminates the need to manually enter substitutes, saving time





#### SAMPLING OF ITEMS COVERED

- Ballasts
- Boxes
- ► Bus-duct
- Circuit breakers
- Conduit accessories
- Conduit bodies
- Conduit fittings
- Connecting materials
- Dimmers
- ► Enclosures & gutters
- Fasteners
- Flashlights & batteries
- Fuses
- Ground rods
- Hangers & channel
- ► Insulators & brackets
- Lamps
- Lighting fixtures

- Load centers
- Meter sockets
- Motor controls
- Photo cells
- ► Pole line & distribution
- Portable cords & cable
- Safety switches
- Signaling devices
- Solar
- Strut & framing material
- ► Tele/Power poles
- ► Time controls
- ► Tools
- Transformers
- Wiring devices
- Wire & cable fittings
- Wire raceways
- Wire, cord, & cable

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