Chain Store Data

FOR DDMS AND NON-DDMS SYSTEMS

OBTAIN BETTER BUSINESS INTELLIGENCE USING OUR BENCHMARK DATA

Obtain up-to-date business intelligence so that you can understand your competitor's pricing strategy and be in a better position to exceed your customer's expectations.
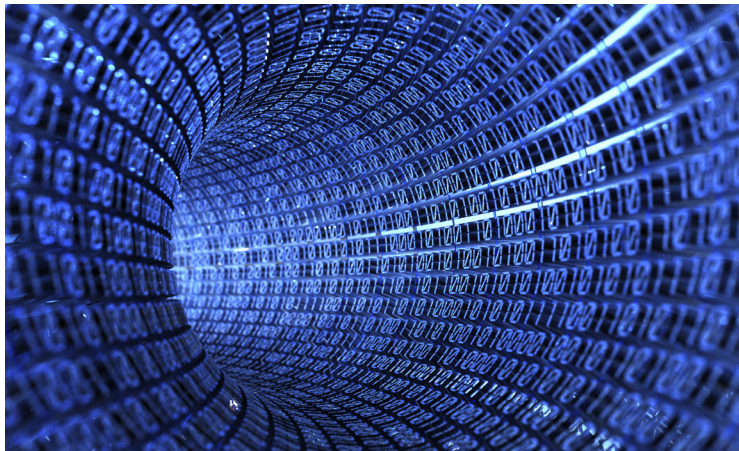
With our Chain Store Data™ (CSData), you'll receive the intel you need to compete against the big box stores. Data includes all the major chains: Office Max, Office Depot, Quill, Staples and WB Mason. Benchmark pricing means no more guessing what your competition is charging! Chain store house-brand items are matched to Universal and/or Sparco items for easy cross-referencing. Prices are updated constantly by our team of content experts.

CHAIN STORE DATA COMPATIBLE WITH:

- ► OPUS Moore
- ► ECi Britannia® and DDMS®
- ► Ensite Pro
- ► COPAS
- ► SAP
- ► OMD
- ► EBS
- ► ProData

Top Benefits

- ► Staff can **match or beat prices** when necessary to appeal to cost-conscious buyers
- ► Cross-references allow your salespeople to **quickly find substitutes**
- ► **Simplifies the research process** of order entry to ease the burden on your sales team
- ► Prices are kept constantly **up-to-date**
- ► **Accurate item matching** – Wholesale part numbers are cross- referenced to each of the chain store's, so matching is seamless
- ► **Flexibility** – Monthly or quarterly updates available

TRANSFORMING THE WAY THE WORLD WORKS

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