



# TRA-SER

## FOR CANADA

### LOOKING FOR ACCURATE ELECTRICAL PARTS PRICING?

Win more jobs with our electrical parts pricing database designed specifically for Canadian contractors. Used by itself, or together with your electrical estimating software, you can vastly increase the accuracy of your bids.

### CURRENT ELECTRICAL DATA AVAILABLE ANYTIME ON THE INTERNET

Locating electrical bid pricing for Canadian-specific materials is so much easier than it used to be! The old way had you calling your supplier, or worse, just using outdated prices and applying complicated math so you could enter it into your electrical estimating software. Using TRA-SER® relieves the burden and provides the accurate prices you need to land more jobs.

### INSTANT SUPPLIER PRICING

Imagine submitting a huge list of electrical materials to your supplier and getting pricing back in seconds, not days. The tool is Supplier Xchange™ and it's available for free within TRA-SER®. Contractors rely on it: nearly 20 million items are priced through Supplier Xchange each year. For a list of participating suppliers visit: <http://www.tradeservice.com/products/resources/participating-suppliers>

### PLUG RIGHT INTO YOUR ESTIMATING SOFTWARE

Once you've got the pricing you need, TRA-SER makes it easy to plug right into your electrical estimating software because it's compatible with 20 systems (see list on next page) including all the major ones. It also links with the NECA MLU so you can add labor units into your estimate too.

## Top Benefits

- Supplier Xchange™ Speed** – Dramatically speed up your bidding process by connecting to supplier's pricing data in just seconds. This is not generic pricing - it's specific to your company, so it's what you'd actually pay. There's never been an easier way to get accurate prices into your estimate!
- Updates Estimating System** – Don't do more work than necessary - simply import up-to-date pricing right into your electrical estimating system. Got prices directly from your distributor using Supplier Xchange? Those go right in too.
- Accurate Product Data** – TRA-SER includes prices, yes (and a price history section) but also detailed descriptions, pictures, catalog pages, installation instructions, and specification details.
- Access the NECA MLU** – Subscribers to the NECA Manual of Labor Units can easily add labor cost to an estimate from within TRA-SER. No more thumbing through the book!

The screenshot shows the TRA-SER website interface. At the top, there's a search bar and navigation links. Below, there are featured manufacturers like ANAMET Electrical, Inc. and KEystone. The main content area displays search results for 'MECHANICAL CONTROL PANEL' (Item ID: T40404R). The results include a detailed description, manufacturer information (INTERMATIC), pricing (List: \$380.12, Market Price: \$211.12), and a link to the NECA Labor Rates. A yellow arrow points to the search bar with the text 'Search the database by commodity, manufacturer, or a host of other options'. Another yellow arrow points to the product description with the text 'Supplier Xchange™ gets you instant pricing from your preferred suppliers'. A third yellow arrow points to the product image with the text 'Long descriptions, color pictures, price history'. A fourth yellow arrow points to the manufacturer catalog page with the text 'Manufacturer catalog pages'. A fifth yellow arrow points to the NECA Labor Rates section with the text 'NECA Manual of Labor Units data available'.

Supplier Xchange™ gets you instant pricing from your preferred suppliers

Long descriptions, color pictures, price history

Manufacturer catalog pages

NECA Manual of Labor Units data available

## ADDITIONAL BENEFITS

- Get company-specific pricing directly from your suppliers in just seconds
- Item data includes not only bid pricing but images, manufacturer catalog pages, installation instructions and specification details
- Updates your estimating system with current data
- Average market pricing column allows for more accurate estimating
- Energy Star-certified items are marked to help your project attain LEED® certification
- Over 45,000 cross-references allow you to find alternative items easily
- Links to QuickBooks® accounting program and exports into Microsoft® Excel

## COMPATIBLE ESTIMATING SYSTEMS

- Trimble Accubid
- AMSI Construction Management
- Bluegrass Technology
- C/F Data Systems
- Cert-In Software Systems
- Cobra
- ComputerEase
- ConEst
- Dexter+Chaney
- GRS Tech
- Jaffe Software
- Jonas Construction Software
- McCormick Systems
- PENTA
- ProEst
- RIB MC2
- Sage
- True Blue Software
- Turbo Bid
- Viewpoint Construction
- WinEst

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