

It's Hot! It's Cool!

TRA-SER[®] SX for Distributors

August is known for three things:

- Hot, hazy, (and in parts of the country, humid) weather
- It's the beginning of budgeting season for larger companies
- The height of the construction market

While we can't help you with the weather, and yes, this year has been especially hot, we can help you capture more business, improve your responsiveness to customer information requests, and improve your sales and quotation group's productivity.

How? - TRA-SER SX for Distributors

This is the ideal tool to support your inside sales staff. **TRA-SER SX** is a one-stop shop for all of the product information that you need ... the information that you need to provide to your customers.

Consider that it has:

- Over 2,000,000 products with benchmark trade and list prices.
- Cross-references for 200,000 items.
- Over 800,000 items linked to catalog pages that can be printed, electronically saved, and provided to customers for submittals or aggregated into customer-specific catalogs.
- Over 16,000 energy efficient products are marked with the **Energy Star** designation.

And the benefits to you:

- All accessible via an Internet connection, so paper catalogs can be a thing of the past.
- 24/7/365 access to current data maintained by **Trade Service**.
- Your field salespeople can also leverage the power of **TRA-SER SX** from their laptop.
- Over 2,000,000 items are available, meaning you can share information with your customer on virtually any product in the market.
- The cross-reference tool helps you convert customers from an item they mention to a line you carry.
- With the aging of the electrical industry workforce, **TRA-SER SX** provides less experienced personnel with a user-friendly tool to research and access product information while maintaining high customer service levels.
- All of the information is updated daily by **Trade Service**.

All for less than \$3.50/day!

For more information, please contact Mary Melton at **800-710-8987** or by [email](#).



Keeping the Channel Connected

- 650 manufacturers
- 2,600,000 items
- 1,500 brands
- 1,110,000 items with images
- 800,000 items with technical attributes
- 1,200,000 items with catalog pages
- 150,000 additional items populated with image data each quarter (product & thumbnail images, catalog pages, install instructions, MSDS sheets)
- 50,000 new SKUs added per month
- 10 new manufacturers added per month (average)
- 2,800 distributor locations on Supplier Xchange[™]
- Over \$300 million in parts priced through Supplier Xchange monthly

Reaching Your Customer

- 20,000 contractor / government agency / institutional desktops

[Take a tour](#)[Take a tour](#)[Take a tour](#)