

Trade Service Web Products Continue to Grow

With all the success that **TRA-SER® SX** has garnered, we also remain focused on helping distributors increase their web offerings. "Trade Service continues to add to its online infrastructure to support **TRA-SER SX** and **eDataFlex® Catalog Connect**" according to Tod Moore, Sr. VP of **Trade Service Company**. "As we add new SKU's and maintain over 6 million items from 3,000 manufacturers, our mission to deliver accurate product data and pricing, including images and catalog pages for distributors' storefronts remains constant."

With distributor customers and many business journals reporting the increase in web ordering, we thought this would be a good time to remind everyone that we offer some data products and services that help you expand your Internet storefront.



Trade Service Online

Get Your Data Scrubbed Custom Data Services™

Custom Data Services (CDS), performed by **Trade Service's** team of technical and industry domain experts, ensures that distributors and their customers derive the most value from their investment in **Trade Service** content solutions. **CDS** alleviates the timely and costly burden of identifying potential database problems, removing duplicate items and locating missing information in-house. After **CDS** cleans, integrates, and formats your data to meet diverse system requirements, the new portable and flexible data can be used within a wide variety of business applications.

Distributors planning to take advantage of content solutions will benefit from a seamless transition from their own database or electronic catalog to large, continually updated, content repository, where distributors' items are matched and then enhanced with rich, attributed data. Whatever content needs distributors may have, **CDS** implements data solutions quickly, providing a positive ROI right away.

For more information, please contact Bob Stone at **866-561-5942** or by [email](#).



CDS

Catalog Pages for your Web Store Front

eDataFlex Catalog Connect

eDataFlex Catalog Connect enables distributors' web storefront customers to quickly find the product they want to purchase. Complete with product attributes, images, long descriptions and manufacturer catalog pages (pdf) for over 700,000 electrical products, representing hundreds of manufacturers, **eDataFlex Catalog Connect** increases product visibility to drive storefront revenues. **eDataFlex Catalog Connect** also offers two product search options to choose from (text-based and parametric-based) that further enhances the online information retrieval and buying experience for distributors' customers.

The beauty of **Catalog Connect** is that your company doesn't have to update the page images, reducing overall costs to maintain a current and interactive web store front. Rest assured that **Trade Service** will continue to be here to provide you with the product and pricing information you need to power your business.

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eDataFlex

Keeping the Channel Connected

- 650 manufacturers
- 2,600,000 items
- 1,500 brands
- 1,110,000 items with images
- 800,000 items with technical attributes
- 1,200,000 items with catalog pages
- 150,000 additional items populated with image data each quarter (product & thumbnail images, catalog pages, install instructions, MSDS sheets)
- 50,000 new SKUs added per month
- 10 new manufacturers added per month (average)
- 2,800 distributor locations on Supplier Xchange™
- Over \$300 million in parts priced through Supplier Xchange monthly

Reaching Your Customer

- 20,000 contractor / government agency / institutional desktops



▶ Take a tour



▶ Take a tour



▶ Take a tour