

eDataFlex® Goes COOL

While we can't change the design of eDataFlex to be cool like the newest iPods, we can help you become **COOL** compliant and help you generate more business.

Beginning next month, Trade Service will be adding **Country of Origin Labeling** (COOL) and a "made in the USA" component percentage to the product information in our eDataFlex downloads.

With the increase in government spending, we've heard from a number of customers that they needed country of origin information to compete for government funded projects as well as to apply for **GSA** (General Services Administration) contracts (providing country of origin is a requirement to obtain a GSA contract, which can be used by various government agencies as well as educational facilities).



Knowing that government spending will increase, we wanted to help our distributors to have information that they need to compete for this business and thereby grow their business.

Additionally, distributors can ensure their compliance with the **American Recovery and Reinvestment Act** by providing **COOL** information to their customers.

We'll be phasing in this new data as we receive it from manufacturers. Some will be available with your October downloads.

For more information on our **Country of Origin initiative**, [email Shirley Vaughn](#) or call her at **800-854-1527, ext. 1540**.

For more information about eDataFlex Catalog Connect, take a [tour](#) or call **866-561-5942**.

Supplier Xchange™ GROWS

Our innovative **Supplier Xchange** service, which enables distributors and their contractor customers to quickly share project quotation information, continues to grow.

Last month, the number of jobs that were posted increased by 12.6% and the number of items that prices were requested for increased by 35.2%, with over 200,000 items being priced. The overall value or projects quoted in August was \$90M, our highest month yet!

To date, over 70 distributors representing 2,500 branch locations are participating in **Supplier Xchange**.

Supplier Xchange is a feature of your Trade Service eDataFlex subscription and there is **no additional cost** to participate.

This expanding service enables distributors to offer an additional technological tool to their contractors to help them be more efficient, productive, and profitable. The system is also free to any contractor who subscribes to **TRASER® SX**.

If you are focused on the project market, **Supplier Xchange** could help you capture more business. Existing participants have already begun to experience this benefit.

If you'd like to talk to some references or learn more, contact **Bob Stone** at **866-561-5942** or by [email](#).

Keeping the Channel Connected

- 650 manufacturers
- 2,600,000 items
- 1,500 brands
- 1,110,000 items with images
- 800,000 items with technical attributes
- 1,200,000 items with catalog pages
- 150,000 additional items populated with image data each quarter (product & thumbnail images, catalog pages, install instructions, MSDS sheets)
- 50,000 new SKUs added per month
- 10 new manufacturers added per month (average)
- 2,500 distributor locations on Supplier Xchange™

Reaching Your Customer

- 20,000 contractor / government agency / institutional desktops

eDataFlex®

▶ Take a tour

TRA-SER® SX

▶ Take a tour

Supplier Xchange™

▶ Take a tour