



Custom Data Services

Holes in your data?

You want to move your business forward, but you've discovered your data must first meet the requirements of your back office system and web storefront software to proceed. Your existing databases, part lists, and catalogs have served you for years, but errors have gradually built up over time, making it difficult, if not impossible, to take full advantage of the new business and e-commerce applications the industry has to offer. It becomes painfully evident that simply trying to replace or overlay your data with fresh, clean, product content does not resolve the problem — what you need is a clean database that combines your legacy data with our new data! But how do you get there?

Most distributors do not always have the resources in-house to put all the pieces together and need the help of a professional. That's when it's time to talk with Trade Service.

Let Custom Data Services solve the puzzle.

Custom Data Services offers you a direct path to a clean and better-functioning database. Our staff of technical and industry domain experts perform the steps necessary to quickly synchronize your legacy system data with our clean and enhanced data. First, we analyze your existing data to identify potential problems, including duplicate items and missing information. We then cross-reference your existing items and part numbers to those in our content database, connecting you to robust data. The end result is portable, flexible data that can be quickly and easily loaded into your specific back office or web storefront system. This valuable new asset enables you to derive value from your content solution and to power the business systems that drive results for your business.

Custom Data Services

A solution that fits your need and budget

If you are currently a Trade Service customer or planning to become one, we've got you covered. Custom Data Services alleviates the costly and time-consuming burden of having to match, combine, reformat and decipher data in-house by providing a seamless transition from your internally managed database or electronic catalog to Trade Service's managed pricing and content services. And, Trade Service delivers these results quickly, so you can recognize a positive ROI on your content right away.

Driving value to your business

You are eager to take advantage of accurate product and price information or, perhaps to drive internet storefront revenues with enhanced content. However, you view existing data condition, system compatibility, or strapped resources as an unavoidable hurdle. Trade Service provides Custom Data Services as an optional, turnkey service to seamlessly implement our content solution in a way which alleviates these potential realities. We have delivered distributor content solutions for over 70 years, and provide access to our efficient content production processes which are managed and performed by resources that uniquely carry both industry knowledge, and expertise in aggregating and building consistent, system-compatible content solutions..

Valuable Services

- Provides answers and direction throughout the project
- Performs analysis to identify potential problems
- Resolves the problem of duplicate items and missing information
- Matches items in your file to our content database
- Appends rich, attributed data to matched items
- Reformats data to meet diverse system requirements

Key Benefits

- Alleviates the burden of implementing content solutions in-house
- Saves you time, money, and resources by cleaning, formatting, and integrating your data
- Increases accuracy and profits by minimizing costly errors
- Delivers portable and flexible data
- Allows data to be used with a wide variety of business applications
- Provides quick turnaround for speedy implementation and ROI
- Ensures positive customer experience and repeat business

Trade Service

The trusted provider of quality product and price information since 1931