



# eDataFlex: Ahead of the Curve

*Listening to Our Customers*

## Innovations

Trade Service, always looking for innovative ways to serve its customers, continues to stay ahead of the demand curve within the office products industry. What began as a simple printed price book in 1917, has evolved into fully automated solutions, including electronic desktop references, online business system updating, and robust, searchable content. Our information allows dealers to effectively compete against the big, conglomerate office products stores such as Office Max, Staples, and Office Depot.

## Furthering Industry Achievements

The company is proud to play an active role in furthering notable industry achievements such as

the Office Products Industry Data Standards (OPIDS) initiative headed by NOPA and OPWA. The objective of OPIDS is to develop consistent product data identification standards that will deliver considerable advantages to the office products industry. The benefits associated with consistent product data standards (such as manufacturer prefixes, stock numbers, and product selling units of measure), include increased order processing and fulfillment accuracy, streamlined communications and distribution, and greater customer satisfaction. Trade Service is working with representatives of the leading industry wholesalers, manufacturers, system providers, buying groups and dealer representatives to aide in the development of this significant industry accomplishment.



## The eDataFlex Family of Products

### eDataFlex Pricing Service

- Available in O/PUS® or MooreFile™ format
- Coverage from the following wholesalers:
  - Action Wholesale
  - All Value
  - Arlington
  - Azerty
  - Emco Sales
  - Horizon
  - Mid Continent
  - Lagasse
  - O'Henry
  - Pen Plus (PPI)
  - Service Wholesale
  - S.P. Richards
  - Synnex
  - United Stationers
- Coverage from the following buying groups:
  - is.group
  - Office Partners
  - TriMega (TPA)

### eDataFlex Super Store Cross-References and Pricing

- Compete more effectively by utilizing part number cross-references and benchmark pricing from Office Depot, Office Max, and Staples
- Cross-references for house brands including ActionEmco, S.P. Richards, and United Stationers
- Available as part of an O/PUS or MooreFile load
- Services available:
  - Super Store Pricing File™
  - Super Store Part Number Cross References™