



eDataFlex™

Electronic Pricing and Product Information in Flexible Formats

eDataFlex from Trade Service

For over 75 years, Trade Service has been the leading provider of standardized product and pricing information to the wholesale distribution industry. Committed to delivering the highest quality service, Trade Service utilizes a highly trained and professional staff of sourcing, editorial, and industry domain experts to make sure our products perform as expected within your enterprise distribution system.

Automate the labor-intensive process of maintaining your product master file

The Trade Service eDataFlex family of products provides pricing and product information in flexible formats that integrate with all the major business system software packages. Weekly and on-demand updates via our FTP subscription server provide a reliable, automated, and convenient updating process that is proven with hundreds of distributors. Regardless of the business system you have deployed, Trade Service has a price and product information updating service that will work for you.

Exciting features:

- **Flexibility** – Weekly and on-demand updates via FTP or media of your choice
- **Comprehensiveness** – Over one million items from over 300 manufacturers
- **Compatibility** – Compatible with all major system vendors including Prophet 21, Infor, and Intuit-Eclipse

Value-added benefits:

- **Increased efficiency** – Accurate and automatic updating of prices, descriptions, part numbers, UPC codes, discount codes, velocity codes, and other mission critical data elements
- **Easily sell non-stock items** – Access a complete electronic catalog of all the items you sell, in stock or not
- **Enhanced productivity** – Access product images and manufacturer catalog pages to populate your web storefront and streamline your operations

Improve your business with all of these special features in eDataFlex

Basic Product Identification Fields

- **Item PIK** – Permanent Identification Key
- **UPC Number** – Formed by combining the UCC Mfr Number and the Item Number, enables automatic identification technology (barcoding, RFID), EDI, and trading partner synchronization
- **Catalog Number** – Part number published in the manufacturer catalog

Basic Price Fields

- **List Price** – As published by the manufacturers and the price on which most suppliers base their discount structure
- **Cost Price** – The published distributor net price (*when applicable*)
- **Unit of Measure**
- **Discount Code** – Organizes the manufacturer items into groups that share a common discount

Basic Image & Attachment Links

- **Thumbnail Image** – Standard scale 80 x 80 pixel image to populate pre-defined screen real estate in web catalog
- **Full Scale Image** – Standard scale 300 x 300 pixel image to populate pre-defined screen real estate in web catalog
- **PDF of Manufacturer Catalog Page** – Image of the page(s) on which the item is shown in the manufacturer's catalog

Item PIK	UCC Mfr Number	Item Number	Manufacturer Name	Catalog Number	Product Name	Full Tech Description	Price UOM	List	Cost	Discount Code	Thumbnail Image	Standard Image	Manufacturer Catalog Pages
108569	045242	00155	MILWAUKEE ELECTRIC TOOL CORP	1610-	COMPACT ELECTRIC DRILL	PIPE HANDLE KEYED CHUCK TYPE: 1/2 INCH CHUCK CAPACITY: 650 RPM SPEED RATING: 5/8 INCH-18 TPI SPINDLE SIZE: 120 VAC INPUT SUPPLY RATING: 7 AMPERE CURRENT RATING: 9-1/2 LB WEIGHT: 1610-1 MODEL	EA	357.00	178.50	A	http://images.igoodnet.net/MRO/images/Thumbnail/2004_3381/ELT100001_34_TH_001TH.jpg	http://images.igoodnet.net/MRO/images/ProductImages/2004_3381/ELT100001_34_TH_001.jpg	http://images.igoodnet.net/MRO/images/Attachments/2004_3381/ELT100001_34.pdf
116468431	045242	05397	MILWAUKEE ELECTRIC TOOL CORP	8515-27	RECIPROCATING SAW	1 INCH STROKE LENGTH: 18.25 INCH LENGTH: 0 TO 2000 STROKES PER MINUTE: 18 VDC INPUT SUPPLY RATING: 18 V BATTERY VOLTAGE: 2.4 AH BATTERY CAPACITY: 8.25 LB WEIGHT: SAWZALL[R] BRAND: 8515-27 MODEL	EA	487.00	243.50	A	http://images.igoodnet.net/MRO/images/Thumbnail/2004_3381/ELT100001_8_TH_100TH.jpg	http://images.igoodnet.net/MRO/images/ProductImages/2004_3381/ELT100001_8_TH_100.jpg	http://images.igoodnet.net/MRO/images/Attachments/2004_3381/ELT100001_8_001.pdf
108524158	045242	03906	MILWAUKEE ELECTRIC TOOL CORP	8018-6	RANDOM ORBIT SANDER	ROUND ABRASIVE PAD RADIUS: 5 INCH DIA. SIZE: 3/32 INCH DIAMETER OF ORBIT: 12000 OPM SPEED RATING: 115 VAC INPUT SUPPLY RATING: 1.6 AMPERE CURRENT RATING: 2.9 LB WEIGHT: 8018-6 MODEL	EA	111.00	55.50	B	http://images.igoodnet.net/MRO/images/Thumbnail/2004_3381/ELT100001_118_TH_001TH.jpg	http://images.igoodnet.net/MRO/images/ProductImages/2004_3381/ELT100001_118_TH_001.jpg	http://images.igoodnet.net/MRO/images/Attachments/2004_3381/ELT100001_118.pdf
108564	045242	00540	MILWAUKEE ELECTRIC TOOL CORP	3300-1	RIGHT ANGLE ELECTRIC DRILL	RIGHT ANGLE DRILL KEYED CHUCK TYPE: 1/2 INCH CHUCK CAPACITY: 0 TO 650, 0 TO 595, 0 TO 1275 RPM SPEED RATING: 1/2 INCH-20 TPI SPINDLE SIZE: 120 VAC INPUT SUPPLY RATING: REVERSIBLE YES: 5.5 AMPERE CURRENT RATING: MAGNUM[R] BRAND: 3300-1 MODEL	EA	394.00	197.00	B	http://images.igoodnet.net/MRO/images/Thumbnail/2004_3381/ELT100001_33_TH_001TH.jpg	http://images.igoodnet.net/MRO/images/ProductImages/2004_3381/ELT100001_33_TH_001.jpg	http://images.igoodnet.net/MRO/images/Attachments/2004_3381/ELT100001_33.pdf
108698	045242	04955	MILWAUKEE ELECTRIC TOOL CORP	8378	WORM DRIVE SAW	8-1/4 INCH BLADE DIAMETER: 0 TO 2-1/4 INCH AT 45 DEG, 0 TO 2-7/8 INCH AT 90 DEG DEPTH OF CUT: 4400 RPM SPEED RATING: 15 AMPERE CURRENT RATING: 17-1/4 LB WEIGHT: 8378 MODEL	EA	395.00	197.50	C	http://images.igoodnet.net/MRO/images/Thumbnail/2004_3381/ELT100001_37_TH_001TH.jpg	http://images.igoodnet.net/MRO/images/ProductImages/2004_3381/ELT100001_37_TH_001.jpg	http://images.igoodnet.net/MRO/images/Attachments/2004_3381/ELT100001_37.pdf

Works with Most System Vendors, including:

- Intuit Eclipse
- Infor
- Prophet 21
- Prelude

Basic Descriptive Fields

- **Product Name** – Term that identifies the item
- **Technical Description** – Concatenation of technical attributes to form rich, searchable description

Full Scale Image



PDF of Manufacturer Catalog Page



Call **800-710-8987** to discover how **eDataFlex** can further reduce your costs and increase your revenues

Trade Service – The trusted provider of quality product and price information since 1931

Don't just take our word for it!

Read what the industry has to say about eDataFlex

Intuit Eclipse

"Trade Service has expanded their pricing service offering to include long product descriptions, detailed technical attributes, images and links to manufacturer catalog pages. We were the first business system provider to take advantage of these new elements to support our clients' Internet store fronts and high-end business systems."

— Michael Honig, Director,
Business Development, Intuit Eclipse

Prelude Systems, Inc.

"Prelude Systems wrote an interface to accept electronic updating from Trade Service, and since then, many of our electrical and plumbing distributor clients keep their inventory data up-to-date in this way. We have now also developed this same capability for our Industrial distributor users as well."

— Don Webb, President,
Prelude Systems, Inc.

Infor Global Solutions

"Trade Service pricing is very popular among our client base. Before this service existed, distributors needed

to enter pricing by hand which took forever, produced costly errors, and delayed the sending of invoices. But today, our distributors generate and send invoices as soon as the material is purchased. This improves cash flow and profitability."

— Peter Lotto, Senior Product Manager,
Infor Global Solutions

Dealers Electrical Supply

"I've been using pricing services from Trade Service for many years and the ability these services provide to keep my pricing and product information updated in my business system has proven invaluable. I'm able to maintain accurate and current UPC's which ensures a smooth updating process from Trade Service, and also aligns me with my suppliers, which is critical with EDI. I also take advantage of their custom data services as I build out the catalog that resides in my Internet storefront for specific customers. To-date, Trade Service has developed technical attributes for about 5,000 items for my catalog, including searchable product descriptions and links to color images."

— Tony Newberg, Vice President,
Dealers Electrical Supply



The eDataFlex Products

eDataFlex Pricing Service

- Coverage on one million items from 300 manufacturers
- Populate your business system with UPC Codes
- Automatically update your product file with weekly price and product changes
- Effectively merchandise all the non-stock items you sell

eDataFlex Catalog Connect

- Coverage on over 400,000 items from 200 manufacturers
- Enhance your web catalog with full-word, rich descriptions, product attributes, images, and manufacturer catalog pages
- Give your staff access to complete product information