



Custom Automated Controls, Inc.

Instrumentation & Electrical Contractor

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TRA-SER SX Testimonial

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I was asked to comment on my experience with the TRA-SER SX pricing system. I jokingly commented “Why would I want to let my competitors have this tool that has helped me so much in my bidding competitiveness?” But I do want to share this system with others.

We are a nationwide industrial I&E contractor and we use Accubid as our estimating software. Before getting TRA-SER SX I would have to do my take-offs, enter them into Accubid, and print or email a bill of materials to several vendors. They take time to price it and send it back, sometimes on their forms and not necessarily in the order that I sent it out. I would then have to re-enter that information back into Accubid and hope I got all the quantity units correct. Now, I finish my bid and press one button to send my B.O.M. to TRA-SER SX. I select which vendors I want prices from, and within seconds it’s returned with my discounts by selected vendor. I send it back to Accubid and my estimate is priced all within a couple minutes - no paperwork and with all units copied accurately.

This system has increased our accuracy and the volume of work we can get out of our estimating department. I would recommend this system to any company that wants to benefit in the way we have. TRA-SER SX has been very helpful setting this up for us and working with our vendors in getting them into the system.

Thank you!

Sincerely,

Joe Ivy

Estimating Manager

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