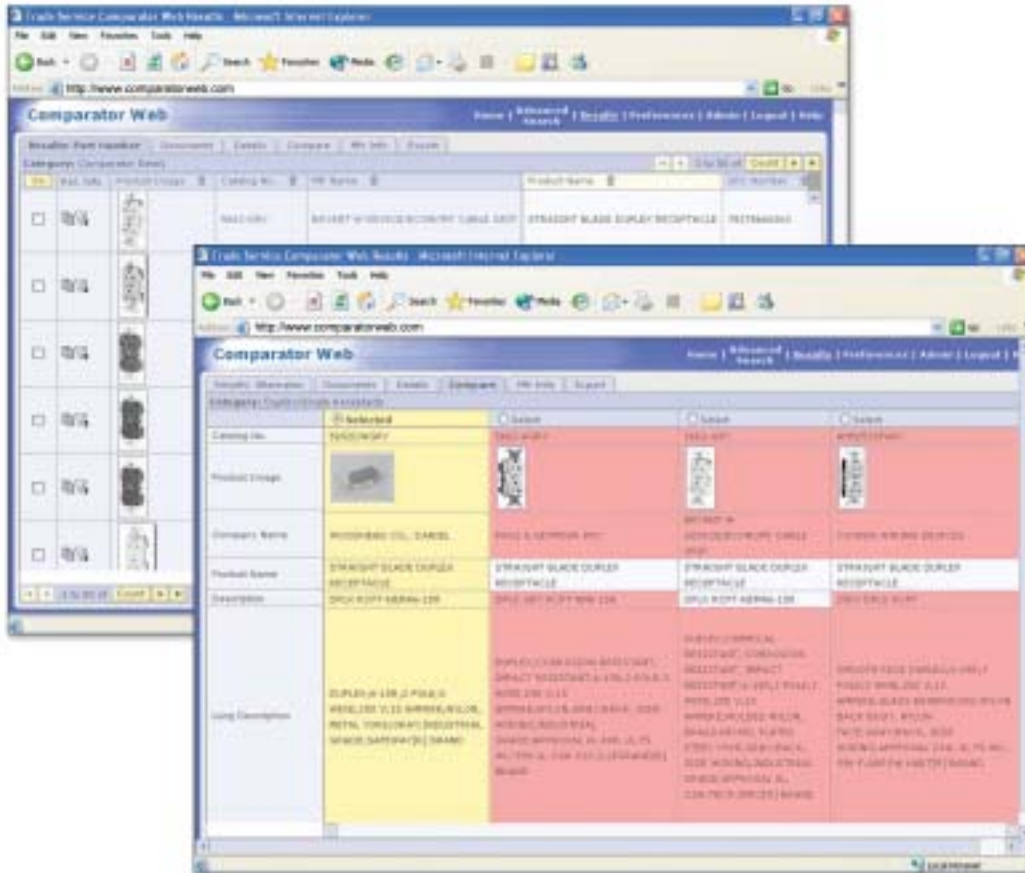


# Comparator<sup>®</sup> Web

*The online tool for finding electrical product alternates!*



## Cross-Reference Access on the Web

Trade Service is pleased to announce the newest member of the Trade Service eDataFlex™ family of products, **Comparator Web**!

**Comparator Web** provides access to cross reference information on tens of thousands of unique electrical parts from the world's leading manufacturers, including detailed part attributes, manufacturer catalog pages, pictures and alternate solutions for switches, receptacles, lighting, transformers and much more. This convenient tool helps you make decisions on alternate items from in stock inventory, order materials, increase billing accuracy, match generic descriptions to specific stock items,

and speed product identification, anywhere, anytime via the Internet.

Gain direct access to complete side-by-side comparisons and up-to-date part information to make the best part selection decisions quickly and easily. Designed specifically for electrical distributors, **Comparator Web** is the most extensive collection of cross-referenced manufacturer's information available. Ideal for your sales, customer service, and purchasing departments, **Comparator Web** helps your employees drive product sales in the direction of what you stock. Why waste valuable time researching alternate items when you could be spending your time fulfilling more customer orders!

# Comparator<sup>®</sup> Web

## Driving Value to your business

Customers become repeat customers when you go the extra mile to meet their needs. In today's competitive environment, distributors have to be able to offer alternative solutions when they can not readily deliver what their customers want immediately. With **Comparator Web**, Trade Service empowers distributors to go that extra mile, increasing customer sales and satisfaction.

## Exciting New Features!

- Over 85,000 cross-referenced items and growing
- Includes PDFs of actual manufacturer catalog pages, color images, short and long descriptions, product names, colors, and sizes
- Multiple search capabilities include Catalog Number, Description, Keyword, Manufacturer Name, Product Attributes, and Category Tree Structure
- Side-by-side item level comparisons with highlighted differences
- No software installation required – all you need is Internet access

## Value-Added Benefits

- Quickly provide alternate items from in-stock inventory via the Internet
- Increase fill rates by conveniently choosing from an average of five comparable items to complete a customer's order
- Match generic descriptions to specific stock items
- Identify products quickly
- Quote with confidence by providing comparable manufacturer products
- Save time and manpower by eliminating the need to research alternate items from your in-stock inventory

## Recommended System Requirements:

- Internet Explorer 5.0 or higher (no support for Netscape, Mozilla, Firefox, or any other browser)
- Internet access (preferably a broadband connection, i.e. DSL, cable modem, T1)

## Works with other Trade Service eDataFlex™ Products

- **Comparator Web** database uses the same codes as our industry standard price updating service
- Discounts are available when purchased in conjunction with other Trade Service eDataFlex products

## **Trade Service**

*The trusted provider of quality product and price information since 1931*